

Next Wave: the Semantic Web

Implications and Opportunities for Business and Industry

24th May 2006, 15th International WWW Conference,
Edinburgh International Conference Centre

SEKT, will be taking part in the Next Wave at WWW 2006, by organising a day devoted to the Semantic Web with a focus on *Implications and Opportunities for Business and Industry*. The aim of the day is to explain just what can be achieved today with Semantic Web technologies and where the Semantic Web is heading in the future. The agenda for the day will be as follows:

- Co-chairs: John Davies (SEKT Project, BT),
Rudi Studer (SEKT, University of Karlsruhe)
- 09.00 - 10.30** **Plenary Panel** (including keynote from Sir Tim Berners-Lee)
- 10:30 – 11:00** **Coffee Break**
- 11:00 - 12:30:** **Business Applications** (chair: John Davies)
- 11:00 - 11:30** **Michael Brodie**, Verizon, "The SOA Yellow Brick Road: Drawing the Curtin on the SOA Wizard"
- 11:30 - 12:00:** **Hans-Peter Schnurr**, ontoprise GmbH, Managing Director & **Alwin Berninger**, KUKA Robot Group, Director Customer Support "ontoprise semantic technologies @ KUKA Robot group"
- 12:00 - 12:30** **Atanas Kiryakov**, (Ontotext & Customer)
- 12:30 - 14:00** **Lunch and demos**
Demos from the ASG, AKT & SEKT projects
- 14:00 - 15:45** **Research & Development** (chair: Rudi Studer)
- 14:00 - 14:15** **Horst Forster**, EU "European Research: Results and Directions"
- 14:15 - 15:00** **John Davies and Richard Benjamins**, SEKT, (Overview, Case Study Presentation and demonstration)
- 15:00 - 15:45** **Nigel Shadbolt**, AKT
- Tea
- 16:00 - 17:30** **Analyst and VC viewpoint** (chair: Rudi Studer)
- 16:00 - 16.30** **Alexander Linden**, "Semantic Technology & Business: An independent viewpoint"
- 16:30 - 17:00** **Ian Ritchie**, Coppertop "A view from the investment community"
- 17:00 - 17:30** **Ralph Hodgson**, TopQuadrant "Semantic Web Capability Cases - making the business case for Semantic Technology"